

YRT/Viva and GO Transit offer new options for customers

NEWMARKET – MARCH 17, 2010 – The Regional Municipality of York and GO Transit are collaborating to meet the needs of GO customers on the 62-Newmarket B GO Bus service as the GO service is phased out beginning April 3, 2010.

As a transitional measure, GO Transit has decided to offer the 62-Newmarket B GO Bus service on a reduced basis (five southbound morning trips and five northbound afternoon trips) from April 5 – June 25, 2010. On June 28, 2010, a new Viva Blue service, with fewer stops, will be introduced with reduced transit time along Yonge Street to Finch Station.

Five new Viva Blue trips will operate on a revised route, traveling from Newmarket to Finch Station, bypassing the Richmond Hill Centre Terminal (RHCT) to reduce travel time.

These trip times will be in line with the former 62-Newmarket B GO Bus service.

Existing Viva Blue trips entering RHCT will continue to operate.

As customers transition to YRT service, YRT/Viva will offer existing GO monthly pass holders of the 62-Newmarket B service a loyalty incentive to encourage them to use the Viva service.

YRT will also assume responsibility for planning service from Newmarket to York University starting in September. This will continue service for the towns served by the current GO trips to York University including King.

"I am very pleased we have worked closely with GO Transit to develop this win-win solution," said Rick Leary, General Manager of YRT.

"York Region's new bus services are a good option for commuters and reflect the growing presence and maturity of York Region's transit system," said Gary McNeil, Managing Director of GO Transit. "GO Transit is happy to offer this temporary, transitional service for riders as we continue our effort to avoid duplication of transit services, optimize the transit resources of our regional transit providers, and ensure fiscal responsibility in a tough economic climate."

For those traveling within York Region, discounted sets of 10 YRT/Viva tickets are the best fare option (Adult 1-zone \$26, Adult 2-zone \$36). Those traveling into Toronto and connecting to TTC routes require a GTA Weekly Pass which can be used on YRT/Viva and TTC services. (GTA Weekly Pass \$52)

For more information about YRT/Viva services, please visit the YRT/Viva website at www.yrt.ca, or call the Customer Service Centre at 1-866-MOVE-YRT (668-3978).

For more information about GO Transit services, please visit the GO Transit website at www.gotransit.com, or call Customer Service at 416-869-3200 or 1.888.GET ON GO.