

## **Gimme 5 and we'll give you \$50!**

Here's how:

1. Encourage a minimum of five (5) York Region coworkers to register themselves on carpoolzone.ca by forwarding the attached "Carpool Zone Sign-up Steps".
2. **In order to track referrals for the "Gimme 5" campaign it is imperative that the person you refer inserts your name as their reference. This is done when they create their profile under the question: How did you hear about this site? Your referral must choose "other" and input "York Region Contest, referred by \_\_\_\_\_" and fill in your name.**
3. Read the "Rules and Regulations" below for all the details.

### **Rules and Regulations**

#### **Definitions:**

**User:** York Region carpoolzone.ca users as of Sunday, January 10, 2010

**Referral:** a verified York Region carpoolzone.ca user between Monday, January 11, 2010 at 12:00am and Sunday, January 31, 2010 at 11:59pm.

1. Users and Referrals must be 18 years or older to participate.
2. Users and referrals must be employees of York Region offices located in Central York (Newmarket, East Gwillimbury or Aurora).
3. Contest begins on Monday, January 11, 2010 at 12:00am and ends on Sunday, January 31, 2010 at 11:59pm or until a maximum of \$600.00 has been awarded to qualified users.
4. Users must be a registered with carpoolzone.ca as of Sunday, January 10, 2010.
5. Users must refer a minimum of five (5) York Region qualified employees (Referrals) to receive the \$50.00 cash prize.
6. To be considered qualified; your referral must sign up to York Region's Carpoolzone subgroup on the "My Commute" page on mYnetwORK and verify their account.
7. The maximum prize per user is \$50.00.
8. Smart Commute Central York will contact all qualified winners by Friday, February 26, 2010.